



Dear Loblaw,  
Put the chicken  
before the egg!

Dear Mr. Galen G. Weston, Executive Chariman, Loblaw Companies Ltd:

I am a consumer who cares deeply about the welfare of animals raised for food.

Right now, 98% of eggs sold in Canada come from hens kept in cruel "battery" cages so small each bird can barely move. As Canada's largest grocery chain, Loblaws has an opportunity to play a leading role in promoting the welfare of farm animals.

Specifically, I would encourage Loblaw to take the following action:

1. Clearly identify all eggs from hens in cages as "Eggs From Caged Hens" at point of purchase, to allow consumers to make an informed choice; and
2. Ensure that at least 50% of the eggs you stock are from non-caged hens (certified organic, humane-certified, free-range or free-run).

Thank you on behalf of the hens!

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City/town: \_\_\_\_\_ Postal code: \_\_\_\_\_

Place  
Postage  
Here

MR. GALEN G. WESTON  
EXECUTIVE CHAIRMAN  
LOBLAW COMPANIES LTD.  
1 PRESIDENT'S CHOICE WAY  
BRAMPTON ONTARIO L6Y 5S5